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## **Oregon State University Deploys Hitachi Software StarBoards For New Interactive Learning Environment**

-- University Physics Department Unveils Upgraded Classroom Technology Featuring Hitachi Interactive Whiteboards --

**CHULA VISTA, California, March 15, 2010** – Immediately positioning itself as a leader in higher education classroom technology, Oregon State University has chosen Hitachi Software StarBoard interactive whiteboards for its new interactive learning environment in Physics classrooms. Purchased through Troxell Communications, the University is deploying the Hitachi FXDUO-77 model StarBoards along with the award-winning Hitachi CP-A100 3LCD ultra-short-throw projector as part of the Hitachi Ultra Short Throw Bundle solution.

Don DeMello, coordinator for classroom technology services at Oregon State University, explained the decision to choose Hitachi. “The shortcut buttons on both sides of the StarBoard, allowing a user to operate programmed functions from either side of the board, was a major feature. Additionally, the StarBoard doesn’t require any pens to annotate on the surface and when our faculty evaluated the StarBoard versus other interactive whiteboards, the consensus was that Hitachi’s solution was more intuitive in the feature controls.”

In addition to the technology advantages, Mr. DeMello believed the training and support offered by Hitachi was also instrumental in the University effectively implementing the technology. “Molly Montoya, education and training consultant for Hitachi Software, provided our faculty with three hour-long introduction sessions in the fall and we had over 30 faculty members attend the training sessions,” stated Mr. DeMello.

Beginning in the Spring 2010 term, the Physics Department will have officially begun teaching its calculus-based Physics courses, while utilizing the new Hitachi interactive whiteboard technology.

“I strongly believe that if students are actively engaged in the learning environment, it allows them to use and practice skills and lessons they are being introduced to. Also, the ability to witness others work in a collaborative environment provides them with a better perspective,” added Mr. DeMello.

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While Oregon State University is still in the beginning stages of working with the StarBoards, Mr. DeMello sees the potential to expand the technology into other areas of the college. "We look to this new Physics lab classroom as it introduces the 'no front' collaborative style of teaching to other departments on campus. Our vision is that more classrooms with this style of interactive teaching will be requested, designed and installed."

For more information on Troxell Communications visit [www.trox.com](http://www.trox.com).

#### **ABOUT HITACHI**

Hitachi Software Engineering America, Ltd. develops advanced interactive communications tools for education, training and boardroom applications including interactive whiteboards, plasma displays and tablets all powered by the company's category-leading StarBoard software. Go to [www.hitachi-soft.com](http://www.hitachi-soft.com).

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the Americas. For more information, visit [www.hitachi-america.us](http://www.hitachi-america.us). For information on other Hitachi Group companies in the United States, please visit [www.hitachi.us](http://www.hitachi.us).

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

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