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Hitachi Software Partners With Whizz Education To Provide Interactive Math Lessons For StarBoard Users

-- New Lessons Range From Kindergarten To Grade 8 and Are Aligned To State Standards --

Chula Vista, CA, July 26, 2010 – Hitachi Software Engineering America, Ltd., today announced its partnership with the award-winning Whizz Education, Inc. to provide StarBoard educators with a host of interactive math lessons for Grades K-8. This partnership enhances Hitachi's educational, interactive learning resources for the StarBoard.

Whizz Education will be providing 161 lessons from its Math-Whizz range of products as a free download on the StarBoard website. The lessons focus on geometry, mental math, and the pre-algebra skills of fractions, decimal percents and ratios. They are designed to take full advantage of the Hitachi StarBoard's interactive, multi-touch technology.

Designed to make math fun for children of all ages and abilities, the lessons are engaging and ensure a high level of educational integrity while improving students' math abilities. Schools that have already used Whizz programs have seen measurable and proven progress in students' math abilities.

"Hitachi is proud to partner with Whizz Education as they are the proven leaders in providing educational content that gets results in the classroom. Combined with the capabilities of our industry-leading, interactive whiteboard technology, these lessons will help teachers be more efficient and keep students more engaged in the learning experience," stated John Glad, product manager for Hitachi America, Ltd., Digital Media Division, Business Solutions Group.

To access all available lesson content, please visit Hitachi online at www.hitachi-soft.com. Founded in 2006, Whizz Education is an award-winning education company and recognized leading specialist in online math learning. The company provides schools and homes with online tutoring services in math for children in grades K-8 and is committed to making math fun and accessible to children of all abilities

ABOUT HITACHI

Hitachi America, Ltd., headquartered in Tarrytown, New York, a subsidiary of Hitachi, Ltd., and its subsidiary companies offer a broad range of electronics, power and industrial equipment and services, automotive products and consumer electronics with operations throughout the

Americas. For more information, visit www.hitachi-america.us. For information on other Hitachi Group companies in the United States, please visit www.hitachi.us.

Hitachi America Ltd., Business Solutions Group markets LCD projectors, interactive panels and whiteboards and security and observation system products through value added resellers, system integrators, distributors and OEM.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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